



Green Business Workshops 2012

Radisson Blu Hotel, Limerick – 8th February 2012 – 10.00 to 12.30

GreenBusiness.ie and the Green Hospitality Programme announce their joint Free Regional Workshops – **Supporting the Business Sector in Reducing Costs**

GreenBusiness.ie (GB) and Green Hospitality (GHP) announced their planned programme of FREE regional workshops which are designed to assist Irish businesses in improving their environmental performance through reducing the costs of Waste, Water & Energy.

From February through June they will visit Limerick, Killarney, Cork, Dublin, Donegal, Wexford, Galway, Midlands, Mayo and Kilkenny. Each workshop will be held in the morning and finish before lunch.

The workshop sessions are designed to introduce the concept and idea and “How To” of adopting a Green Business initiative to the business community and will include Top Tips, Case Studies and opportunities to achieve environmental certification. Businesses will have the opportunity to quiz experts on their bills, consumption and get answers for some of the common challenges facing them when dealing with Waste, Water & Energy.

“Many businesses, nationally and internationally, are adopting and implementing environmental management practices and are expecting their suppliers to do the same. Hospitality businesses deal with most of these businesses and the combination of reduced costs and potential new business should make the adoption of environmental improvements a no brainer for the hospitality sector” said GHP Director, Maurice Bergin, at the announcement of the Regional Workshops.

“Green Public Procurement is also on the way, where Government & State bodies will be required to assess the environmental performance of goods and suppliers – which includes all providers of goods and services – this is still a €15 billion marketplace”, James Hogan, GreenBusiness.ie Programme Manager added.

The morning sessions are **FREE** for any business and specific locations will be identified on the GHP website www.greenhospitality.ie and in the GB website www.greenbusiness.ie GHP and GB are supported by the Environmental Protection Agency through its National Waste Prevention Programme.



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To book a Free space at the workshop email your;

- *Name, Position and company to either;*
- info@greenhospitality.ie or
- contactus@greenbusiness.ie

For more information you can contact us at...

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